General Education Requirements for College of Liberal Arts and Sciences and School of Business

Content Area One: Arts and Humanities  Five courses, including one from each of the areas A-D and a fifth course from any area A-E (courses must be from at least two of the three areas A-D; European studies requirements are included in these five courses)

Area A (Arts) (Choose one) must be a subject other than GERM, HIST or PHIL: ART/AASI/INDS 3375; AFRA/FINA 1100; AFRA/DRAM 3132; ART 1000; ARTH 1128, 1137, 1138, 1141, 1162; CHIN 3250W, 3270; CLCS 1002, 1100, 3121; DRAM 1101, 1110, 1811, 2134; FINA/MUSI 1001/1006; FREN 1171, 3261W, 3264W; I LCS 1149, 3258W, 3260W; MUSI 1001, 1002, 1003, 1004, 1005, 1021, 1022, 1112; SPAN 1010, 1020, 3250; W GSS 1104

Area B (Literature): GERM 3255W

Area C (History)/Business Arts and Humanities (Choose one): ECON 2102; HIST 1201, 1400, 1501, 1502, 1800, 3705, or 1600/LLAS 1190 (if students take ECON 2102 they must also take a History course)

Area D (Philosophy & Ethical Analysis)/Business Philosophy (Choose one): PHIL 1101, 1102, 1103, 1104, 1105, 1106, 1107, or 1175

Area E (World Cultures): GERM 3251*

Content Area Two: Social Sciences

Business Communication: COMM 1000 (if students take COMM 1100 instead of COMM 1000, they must account for a second CA2 course)

Business Critical Course: ECON 1201 (complete within first four terms) or ECON 1200 (complete within first four terms)

Business Critical Course: ECON 1202 (complete within first four terms)

Content Area Three: Science and Technology

Business Psychology: PSYC 1100

Laboratory Science (Choose one): list of BIOL/CHM/GEOG/GSCI/MARN/PHYS in catalog: catalog.uconn.edu/general-education/

Content Area Four: Diversity and Multiculturalism

Business International (Choose one): ANTH 1000; ANTH/HRTS 3153; CLCS 2201; GEOG 1700, 2000; HRTS 1007; NRE 2600; PHIL 1106; POLS 1202, 1207; or WGSS 1124/2124

Business Diversity (or an additional course from the Business International list) (Choose one): AFRA/ANTH 3152; AFRA/POLS 3642; AMST 1201/ENGL 1201/HIST 1503; INTD 2245; PHIL 1107; or SOCI 1501

Quantitative Competency

Business Critical Course: MATH 1070Q (complete within first four terms)

Business Critical Course: MATH 1071Q or 1131Q (complete within first four terms)

Business Critical Course: STAT 1000Q, 1100Q, or 91100 (complete within first four terms)

Writing Competency

Business Critical Course: ENGL 1010, 1011, or 2011 (complete within first four terms)

BUSN 3002W

GERM W course (students are highly recommended to take GERM 3255W)

Second Language Requirement

Students who have not completed at least three years of a single language in high school are required to pass the Intermediate level II course of a language (generally requiring four semesters of language courses.) German Studies majors who have not completed this requirement in high school must pass GERM 1131, GERM 1132, GERM 1133, and GERM 1134.

Important Notes Regarding German Studies Major Requirements

* GERM 3258 is not recommended in place of GERM 3251 for this dual degree.

Important Notes Regarding Business Major Requirements

Other approved math sequences include 1131Q & 1132Q; 1131Q & 1070Q; 1151Q & 1152Q; and 1151Q & 1070Q. See the undergraduate catalog for the full list.

Students who place into ENGL 1003/1004 as a prerequisite for ENGL 1010/1011 (based on SAT or TOEFL score: http://placement.uconn.edu/english-placement/) can use the ENGL 1003/1004 credits towards elective credits. Honors students take ENGL 2011 in place of ENGL 1010/1011.

MAJOR 2.0 GPA RULE FOR GRADUATION: Marketing majors are required to achieve a cumulative 2.0 grade point average for the total of all MKTG courses for which they have been registered at the University of Connecticut, excluding grades and credits for independent studies and internships.

Please see http://catalog.uconn.edu/school-of-business/#Sch for all School of Business Scholastic Standing (GPA) requirements.

MKTG W course (students are highly recommended to take GERM 3255W)

Honors students take MKTG 4996 and 4997W in final year.

Residence Requirements

School of Business: At least 24 credits in 3000/4000 level courses including MGMT 4900 and BUSN 3002W must be earned in residence at the University, including no more than three independent study credits and three field study internship credits. At least 50% of the business credit hours required for the business degree must be earned while a student at the University of Connecticut. With the exception of UConn Faculty-Led Programs, Education Abroad courses may not be used to meet this requirement. In addition to the School of Business residence requirements for all majors, a Marketing major must complete MKTG 3208, 3260, and 3362 in residence at the University of Connecticut. Study Abroad courses do not count as in residence for the School of Business.

College of Liberal Arts and Sciences: Students must earn a minimum of 30 credits in residence toward a degree at the University (study abroad courses count as in residence for CLAS). Students desiring to transfer credits should be aware of residence requirements in the individual schools and colleges, and should request necessary permissions in advance. Students seeking exceptions to any additional residence requirements of a school or college must petition the dean or director of the appropriate program from which they will earn their degree.

Dual Degree Requirements

Both CLAS and Business require a minimum of 120 credits to earn a bachelor's degree. To obtain the dual degree, students must complete at least 30 credits in addition to the 120.
### German Studies Major Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
<th>Semester</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GERM 3233</td>
<td>(fall only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GERM 3234</td>
<td>(spring only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GERM 3251</td>
<td>(taken abroad)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GERM 4246</td>
<td>(spring only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GERM 3200, 3231, 3245, 3261W, 3264W, 3265, 3292, 3293 (non-literary topic), and 3294 (non-literary topic)</td>
<td>Fall only</td>
<td>(Internship taken abroad), GERM 3231 (3), and GERM 3232 (3) to fulfill this requirement.</td>
<td></td>
</tr>
<tr>
<td>GERM 3254W, 3255W, 3293 (on a literary topic), 3294 (on a literary topic), or 3295 (on a non-literary topic)</td>
<td>Fall only</td>
<td>Students are highly recommended to use GERM 3292 (6) to fulfill this requirement.</td>
<td></td>
</tr>
</tbody>
</table>

**Choose one:**
- GERM 3254W, 3255W, 3293 (on a literary topic), 3294 (on a literary topic), or 3295 (on a non-literary topic) (3)

**Choose three:** GERM 3200, 3231, 3245, 3261W, 3264W, 3265, 3292, 3293 (fall only) toward those credits presented for degree requirements.

**24 Total Required Major Credits**

- Related Course (3) (fulfilled by Business requirements)
- Related Course (3) (fulfilled by Business requirements)
- Related Course (3) (fulfilled by Business requirements)
- Related Course (3) (fulfilled by Business requirements)

**12 Total Required Major-Related Credits**

**Residence Requirement:** MGMT 4900, BUSN 3002W, MKTG 3208, 3260, and 3362 must be taken in residence at the University of Connecticut. Please see catalog.uconn.edu/school-of-business/marketing for the full Residence Requirement.

### Marketing Major Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2001</td>
<td>(3) Business Critical Course (complete within first four terms)</td>
</tr>
<tr>
<td>ACCT 2101</td>
<td>(3) Business Core</td>
</tr>
<tr>
<td>BLAW 3175</td>
<td>(3) Business Core</td>
</tr>
<tr>
<td>BUSN 3002W</td>
<td>(1)* Business Core</td>
</tr>
<tr>
<td>BUSN 3005</td>
<td>(1) Business Core</td>
</tr>
<tr>
<td>FNCE 3101</td>
<td>(3) Business Core, Related Course for German Studies</td>
</tr>
<tr>
<td>MGMT 3101</td>
<td>(3) Business Core</td>
</tr>
<tr>
<td>MKTG 4900</td>
<td>(3)* Business Core, Related Course for German Studies</td>
</tr>
<tr>
<td>OPIM 3103</td>
<td>(3) Business Core, Related Course for German Studies</td>
</tr>
<tr>
<td>OPIM 3104</td>
<td>(3) Business Core</td>
</tr>
<tr>
<td>MKTG 3208</td>
<td>(3)*</td>
</tr>
<tr>
<td>MKTG 3260</td>
<td>(3)*</td>
</tr>
<tr>
<td>MKTG 3362</td>
<td>(Seniors only) (3)*</td>
</tr>
<tr>
<td>MKTG _____</td>
<td>Any 3000/4000-level MKTG course (3)</td>
</tr>
<tr>
<td>MKTG _____</td>
<td>Any 3000/4000-level MKTG course (3)</td>
</tr>
</tbody>
</table>

**44 Total Required Major Credits**

Please see catalog.uconn.edu/school-of-business/management/ for optional major concentrations. Concentrations require 47 total major credits.

No Marketing major may count more than 22 marketing credits beyond MKTG 3101 toward those credits presented for degree requirements.

### Sample Sequence

#### First Semester/Fall

- ENGL 1010, 1011, or 2011 (4)*
- ECON 1202 (CA2) (3)*
- GERM 1131 (4)
- STAT 1000Q or 1100Q (4)*
- UNIV 1800 or 1810 (1)

**16 credits**

#### Second Semester/Spring

- MATH 1070Q (3)*
- ECON 1201 (3)*
- GERM 1132 (4)
- Business History (CA1C) (3)
- PSYC 1100 (3)

**16 credits**

#### Third Semester/Fall

- MATH 1070Q (3)*
- GERM 1133 (4)
- Lab Science (4)
- Business Philosophy (CA1D) (3)
- PHIL 1001 or 2010 (4)*

**14 credits**

**Summer Session Option**

- GERM 1131 and 1132 online (8)

#### Fourth Semester/Spring

- ACCT 2001 (3)*
- COMM 1000 (3)
- GERM 1134 (4)
- CA1A (Cannot be PHIL, HIST, or GERM) (3)
- Business International (CA4) (3)

**16 credits**

**Apply to School of Business (if applicable)**

#### Fifth Semester/Fall

- ACCT 2101 (3)
- BUSN 3005 (1)
- Business Core (3)
- GERM 3233 (Fall only)
- Business Diversity (CA4) (3)

**16 credits**

#### Sixth Semester/Spring

- MKTG 3101 (3)
- Business Core (3)
- Business Core (3)
- Business Core (3)
- GERM 3234 (3) Spring only

**15 credits**

#### Seventh Semester/Fall

- MKTG 3101 (3) (in Germany)
- 2 Business Electives (6)
- 2 GERM 3293s (6)
- GERM 3251 (CA1E) (3)
- GERM 3231 (3) Online

**18 credits**

- GERM 3292 (Internship) (6)

**Ninth Semester/Fall**

- MKTG 3208 (3)
- MKTG 3260 (3)
- MKTG ______ (3)
- GERM 3255W (CA1B) (3)
- GERM 3232 (3)

**15 credits**

#### Eighth Semester/Spring

- MKTG 3208 (3)
- MKTG 3362 (Seniors only) (3)
- GERM 4246 (Capstone) (3)

**13 credits**

#### Total Credits in Sample Sequence: 151

Note: The University requires a minimum of 150 credits for dual degrees. Students will need to determine how to best fulfill the credits needed to reach 150.

Note: Students who have already completed Intermediate German II prior to the first semester must account for 16 more credits.

*Students seeking admission to the School of Business must complete or be enrolled in these courses when applying. Please see undergrad.business.uconn.edu/applying for other details regarding admissions and minimum requirements.

This document is intended as a guide for general advising purposes. Students are encouraged to use this plan of study as a supplement to academic advising appointments. Students are ultimately held responsible for meeting all University and degree requirements.